# Green Pilgrimage Interreg Europe



European Union European Regional Development Fund

## Maha Kumbh Mela

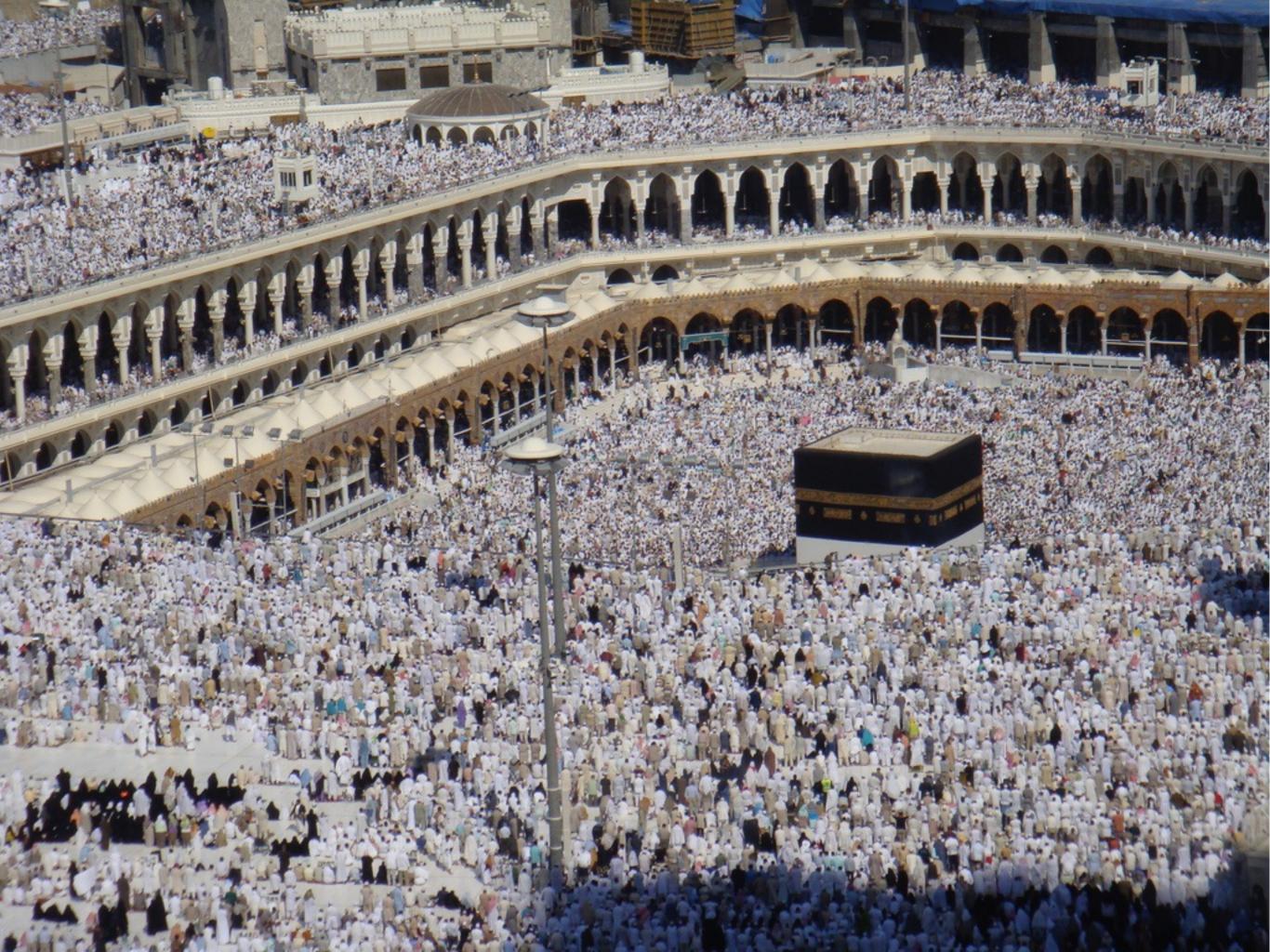
100 million pilgrims: largest pilgrimage in the world



### Kumbh Mela













## Trondheim















"Now is the time to harness the power and potential of pilgrimage to make a positive difference in our world."

Taleb Rifai, Secretary-General, UNWTO



## GPN launch, Assisi 2011





pilgrim cities and places become models of care for the environment

pilgrims leave a positive footprint on the earth

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