

DECLARATION

- ✗ My dear listeners and not only you!
- ✗ Orthodoxes, catholics, anglicans, protestants and all the others, I declare the followings:
- ✗ I love the tourism!
- ✗ I love tourism in Romania!
- ✗ I love culture and of course the religion in Romania... then I love cultural routes!
- ✗ But in my mind, everything is related to.... tourism!
- ✗ Anyway, I recognize, I do not know very much about religion, I am not a practican...but I love religious tourism!
- ✗ Therefore, please, please be patient with the mortal.....

Octavian Arsene

Today, September 6, 2017

Suceava

IDEAS ABOUT I LIKE TO TALK

- ✗ INTRODUCTION/ THANKS
- ✗ CULTURE/RELIGION/PILGRIMAGE
- ✗ TOURISM/ CULTURAL TOURISM
- ✗ UNWTO MOTIVATIONS
- ✗ EUROPEAN CULTURAL ROUTES
- ✗ little surprises
- ✗ CONCLUSION / THANKS



INCERTITUDE AND/ THE NEED... FOR A LANDMARK



CULTURE...250

„... the sum of all spiritual creations (intellectual, ethical and aesthetic) that facilitate the individual's adaptation to the social environment ", including science, art and **religion**(Gheorghiiă Geană/Simion Mehedinți)



IMPRESSIVE

UNESCO

Culture - «modes of
coexistence»

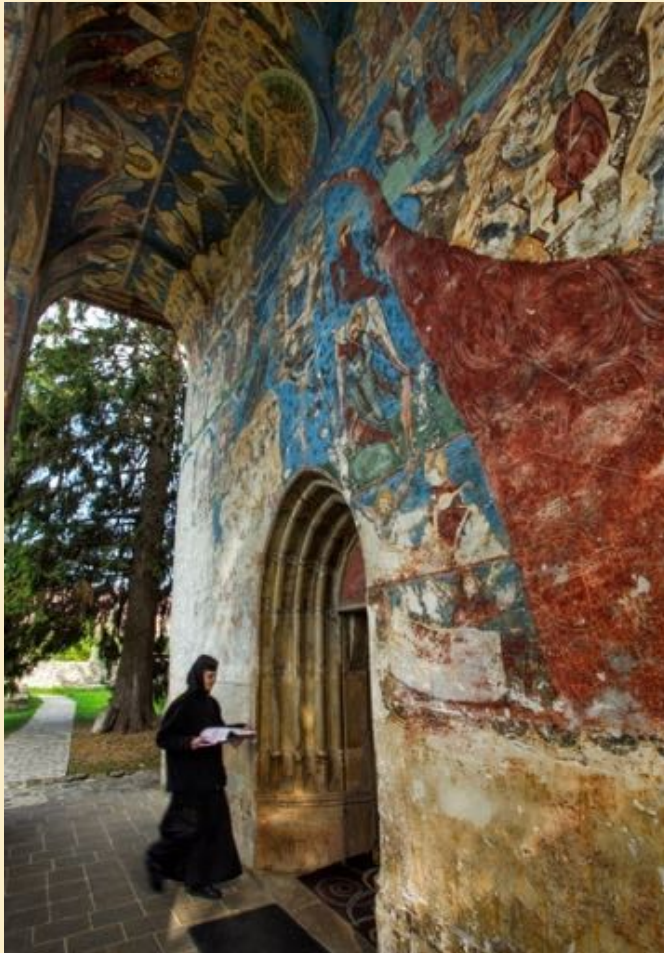
World Tourism
Conference in Mexico
(1982)

- Culture - a set of distinctive traits, spiritual and material, intellectual and affective that characterize a society or a social group.



Photo: ©Florin Andreescu

RELIGION



- ✘ A set of **ideas, feelings and actions** shared by a group which give its members **an object of veneration, a code of conduct**, a frame of reference for entering into the relationship with the group and the universe; **confession, faith**.
- ✘ Faith in **the supernatural, sacred, divine!**

PILGRIMAGE

- ✗ Ritual journey to a holy place / to a famous place historical or cultural.
- ✗ Form of religious procession ... movements of a group of pilgrims, on foot...by means of transport to a declared holy place (church .. mountain cave)



PILGRIM



- ✧ The person who makes a pilgrimage ..
 - ✧ The person who travels a lot
 - ✧ Traveler to holy places
-
- ✧ Pilgrims are people who are seeking in this world what is not in this world, namely, the kingdom of God

TOURISM

All activities carried out for the purpose of the movement of persons for a period of no more than one year, in a place other than that in which they live and work, **whose motivation is holiday, business or other purposes.**



CULTURAL TOURISM

- ✗ Movement of people towards cultural attractions which can be found **in cities or countries, others than their own**, with the intention of gaining new information and experiences in order to satisfy their cultural needs;
- ✗ all movements of people **to specific cultural attractions** (heritage sites, cultural and artistic events, cities outside the country of residence)
- ✓**discovering monuments and sites**”



FORMS OF CULTURAL TOURISM

- ✕ Youth/education
- ✕ Artists/exchanges
- ✕ Rural tourism / rural space
- ✕ Holiday villages / local cultural environment;
- ✕ Festivals
- ✕ Cultural itineraries
- ✕ **Pilgrimages to historical and religious monuments**
- ✕ National/Natural Parks
- ✕ Active holidays
- ✕ Thematic travels



Religious tourism,
including
pilgrimage



RELIGIOUS TOURISM

UNWTO- MOTIVATIONS OF TOURISM

- Loisir, recreation and holidays;
- Visits to relatives and friends;
- Businesses and professional reasons;
- Health (balneo-medical treatment);
- **Religion and pilgrimage;**
- Other reasons.



RECAPITULATION

- ✗ THE NEED OF A LANDMARK
- ✗ CULTURE
- ✗ RELIGION/PILGRIMAGE/PILGRIM
- ✗ CULTURAL TOURISM / RELIGIOUS TOURISM
- ✗ MOTIVATIONS



- ✗ CONCLUSION – THERE IS A CONNECTION BETWEEN CULTURE AND RELIGION
CULTURAL TOURISM / RELIGIOUS TOURISM...



WHAT HAS EUROPE DONE ?

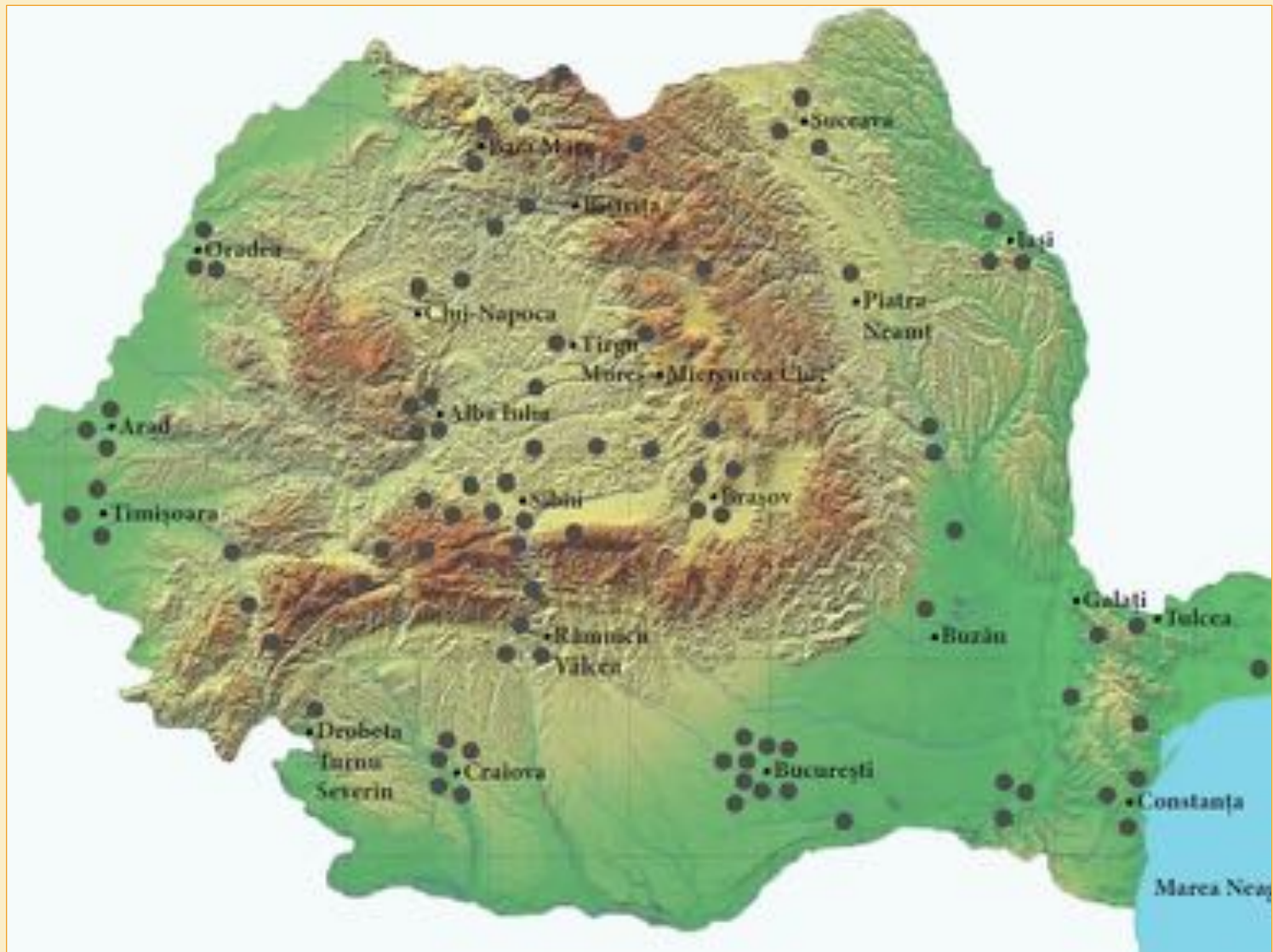
SANTIAGO DE COMPOSTELA STATEMENT

THE TRUST AND FAITH THAT INSPIRED PILGRIMS THROUGHOUT HISTORY ... TO INSPIRE US TODAY, ESPECIALLY **THE YOUNG**, TO TRAVEL ALONG THESE ITINERARIES IN ORDER TO BUILD A SOCIETY BASED ON TOLERANCE, RESPECT FOR OTHERS, FREEDOM AND SOLIDARITY

THE COUNCIL OF EUROPE/.E.I.C.R.

31/15





E.I.C.R. AND ROMANIA

EUROPEAN CULTURALE ROUTES

- ✕ The need for in-depth studies/ 3 more
- ✕ Possibly total: 18 European cultural routes
(Phoenicians, Cluniac sites, iron)













RECAPITULATION

- ✗ 15/31/POSSIBLY 18
- ✗ A PERIOD FROM PALEOLITHIC TO THE ART NOUVEAU
- ✗ DIFFERENT STYLES, BUT OCCIDENTAL!!
- ✗ TANGIBLE/INTANGIBLE CULTURAL HERITAGE/ SEE HOREZU
- ✗ COVERAGE OF THE NATIONAL TERRITORY, BUT REGIONALIZATION
- ✗ THE CARPATHIANS AND THE DANUBE- TWO POWERFUL MAGNETS



**BUT...I HAVE BEEN FEELING
THAT...**

SOMETHING...
CONCRETE..IS
MISSING..



11 WEB PAGES /RELICS

7 WEB PAGES / PILGRIMAGES



NO!...SOMETHING ELSE

IDENTITAR ROMÂNIA?

- × CULTURAL ROUTES/
- × PILGRIMAGES/
- × CARPATHIAN
CONVENTION/
- × THE DANUBE
STRATEGY

- × UNTIL THEN....
- × THANK YOU FOR YOUR ATTENTION
- × octavian.arsene@mturism.ro